

# Start-up Area at LEARNTEC 2021

Beispielzeichnung



including PechaKucha

**All-in price per exhibitor for 9 m<sup>2</sup>: EUR 2.290,- plus VAT.**

The following conditions must be fulfilled to qualify for the **LEARNTEC 2021** start-up package:

1. Less than three participations in the last five **LEARNTEC** events. (main or co-exhibitor)
2. The company is less than five years old
3. A maximum of 30 full-time employees
4. Products/services as listed in the accompanying nomenclature

**Europe's #1**  
in digital learning

**LEARNTEC**



2 – 4 February 2021  
Karlsruhe Trade Fair Centre

# The benefits included in the package

for each exhibitor

Europe's #1  
in digital learning

**LEARNTEC**

2 – 4 February 2021  
Karlsruhe Trade Fair Centre

- Stand size 9 sqm
- Open stand design
- Fully carpeted stand space
- Lighting (suspended industry lamps)
- Your logo on a free-standing wall\*
- 1 power connection 230V / 3 KW, incl. power consumption (lump-sum)
- Internet connection (LAN)
- Furniture: PC console (114 x 55 x 50), barstool, brochure dispensers
- Daily stand cleaning
- Planning and organisation with set-up and dismantling
- 2 exhibitor passes
- Marketing package:
  - obligatory listing of the company profile or the exhibits into the alphabetical register of the exhibition catalogue in German and in English
  - Listing of the company profile or the exhibits on the event's website
  - Option for participating in a PechaKucha (rating by the audience)

Individual features cannot be removed from or others added to the package.

**Optional:** a lecture in the start-up forum (20 minutes)  
Costs: €490 plus VAT (bookable through the online service centre)

## Contact



**Project officer**  
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**Service officer**  
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\*Please send us your logo (.eps format/lettering) to the following email address: [dario.heck@messe-karlsruhe.de](mailto:dario.heck@messe-karlsruhe.de)

Please send the completed and signed registration form  
by post, email, or fax to

**Karlsruher Messe- und Kongress GmbH**

Stefanie Ruf  
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76287 Rheinstetten  
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E-Mail: stefanie.ruf@messe-karlsruhe.de

We hereby confirm our participation in the Start-up Area as described above.

9 m<sup>2</sup> stand package at the all-inclusive price  
of EUR 2.290,- plus VAT

Company / Institution

Street

Postcode | City

Country

Contact person

Telephone

Extension

Telefax

Email

Internet

The invoice recipient's address is different to the one given above. Please notify us accordingly.

VAT ID number of the recipient of the services: \_\_\_\_\_

If part of a separate legal entity for tax purposes,  
please provide the VAT ID number of the entity: \_\_\_\_\_

and the address of the parent company: \_\_\_\_\_

All the prices given are subject to the statutory rate of VAT. We hereby acknowledge and recognise as legally binding in their entirety the Special Conditions of Participation, the General Regulations for Participation in Trade Fairs and Exhibitions of IDFA Members, and the House Rules of Karlsruher Messe- und Kongress GmbH provided at **www.learntec.de**. Agreements deviating from the exhibition terms and conditions and other circulars and not set down in writing have no legal validity. The place of fulfilment and jurisdiction is Karlsruhe.

\_\_\_\_\_  
Date, place

\_\_\_\_\_  
Official company stamp, legally binding signature

## Education Management

### Concepts

Learning Design/Qualification Concepts  
Blended Learning  
E-Learning  
Classroom Training

### Tools und Methods

Learning Analytics/Knowledge Diagnostics/Testing/Assessment  
Audioconferencing/Videoconferencing  
Virtual Classroom/Virtual Worlds  
Collaboration Tools  
Presentation Tools  
Participant Feedback System

### Contents, Training and Qualificatio

Management Training  
Academic Degrees/Certification Courses  
IT-Training  
Project Management  
Learning Languages  
Talent Management  
Team Development  
Behavior Training  
Time Management  
Compliance/Compulsory Training

### Consulting

Education Strategy  
Change Management  
School and University Management  
Project Management  
Quality Management  
Performance Management  
Social Media Consulting  
Legal Issues  
Participation  
Coaching

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## E-Learning-Content

### Formats

Computer Based Training (CBT)/Web Based Training (WBT)  
Game Based Learning/Serious Games  
Micro Content  
Mobile Content  
Simulations and Simulation Games  
Augmented Reality/Mixed Reality/Virtual Reality  
Videos/Learning Videos

### Tools

Authoring Tools  
Rapid Content Creation  
Content Management Systems (CMS)  
Learning Management Systems (LMS)  
Adaptive Learning/Adaptive Learning Systems  
Mobile Software/App Development  
Portals/Repositories  
Diagnostics/Testing Tools/Assessment  
TV/Video/Audio  
User generated/Shared Content

### Content

Individual Productions  
Standard Content

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## Hardware

### Equipment

Workplace Equipment/Learning Space Design  
IT Infrastructure/Virtualization/Cloud  
Mobile Devices/Wearables  
Presentation Technology/Smart Media

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## Knowledge Management

### Concepts

Concept Development

### Tools

Semantic Systems/Search Engines  
Knowledge Databases

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