

SMART CITY EPISODES

**TOMORROW.
CITY**

Episodes is a monthly program sessions delivered throughout the year – except for November. Every session is a virtual meeting point for international corporations, entrepreneurs and governments (selected from more than 60,000 members of our active community) to continue developing networking opportunities and knowledge around the major themes of the Smart City Expo World Congress.

As a partner, you get to take the spotlight in the conversation around 1 theme or challenge associated with cities and industries, providing a speaker for the session and proposing topics to the organization.

This value proposal reinforces the partner's position as a global leader, and provides:

- Global network: connect with key players and put together insights on specific case studies that could lead to partnerships or sales.
- Industry leadership: take advantage of a meeting point for the targeted community, consolidating your leadership and positioning in a specific area or industry.

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Ad hoc program

Participation in a discussion panel

A speaker on a panel made up of 1 chair and 2-3 more speakers relevant to the industry and provided by the organization. A 1-hour session (Keynote + Discussion panel + Q&A) zooming in on the most critical issues cities are facing, aimed at discussing and presenting the latest innovations or developments for specific challenges associated with the industry.

Topic of the session and speaker proposed by the partner and approved by the organization. Session title and content defined by the organization.

This product is not exclusive to one partner.

SERVICES INCLUDED

- Project Management
- Speakers' Technical Secretary
- Content Curation Specialist
- Speakers and Networking coaching
- Promotion and outreach:
 - 1 email to our general database
 - 3 emails to our segmented database
 - Posts on social media
 - Community activation actions
- Branding in all communication about the specific Episode
- Registration management
- Attendee support

DELIVERY

- Registered database for the session
- Final report

All sessions will remain available online on our platform.

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Choose this product if you want to...

- Position your company as an industry thought leader alongside the top experts on the topic
- Present yourself as a solution provider and showcase your products
- Generate industry debate bringing together key players and experts
- Convert Marketing Qualified Leads

Price - €20,000