



# **TOMORROW. CITY**

TALENT

Capacity-building and talent-  
empowerment

# TALENT MODULE PARTNERSHIPS

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Tomorrow.Talent is a flexible, on-demand learning experience ready to help professionals upgrade their skills in the era of digital disruption.

Expertly-curated modules, quizzes, dashboards, and related content will help users learn about general and specific topics related to innovation and smart cities.

This proposal reinforces the partner's position as a subject matter expert, and provides:

- All-year training: offer a complete training module for all participants in the program.
- Experts global network: connect with users and turn them into Marketing Qualified Leads
- Industry leader: consolidate your leadership and positioning linking your brand to a first-class capacity-building platform



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# TALENT MODULES PARTNERSHIPS

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Choose this product if you want...

- Position as a reference company in the chosen topic
- Link your brand to training programs
- Become a brand that is known to turn users into subject matter experts

## CREATION OF A COMPLETE MODULE

Provide contents for three levels of a course (beginner, intermediate, advanced)

Create a module

Price - €25,000

## SPONSORSHIP OF A COMPLETE MODULE

Link your brand to a module, including logo and link to the partner interview during the event

Sponsor a module

Price - €12,000

## SERVICES INCLUDED

- Content module production and edition
- Design and adequacy of contents
- Training platform set up
- Pack of Tomorrow.Talent subscriptions