



Specialised events at The Big 5:



**12 - 15 SEPTEMBER 2021**  
Dubai World Trade Centre

**Date: 10 June 2020**

**Re: Your contract with dmg events in respect of The Big 5 in Dubai.**

We refer to our recent announcements regarding the postponement of The Big 5 in Dubai, scheduled for 23<sup>rd</sup> – 26<sup>th</sup> November 2020.

I am writing to confirm that dmg events will now host the Event on **12<sup>th</sup>– 15<sup>th</sup> September 2021**.

The new dateline will be a significant distance away from the current restrictions and it will allow exhibitors and visitors to enjoy the total Big 5 scale, nature and event experience. It will come at a time when we expect travel to be much easier and for economies to re-enter growth phases and therefore be a positive opportunity for our exhibitors to re-engage with old and new customers in a pleasant and highly productive environment. With this new date we can all now plan ahead with great certainty to the benefit of the whole supply chain.

As a result of this move and in accordance with the terms and conditions of your participation Contract, we therefore wish to update the terms and conditions of that Contract to reflect the rescheduled Event. This letter constitutes a variation to our terms and conditions of Contract.

With effect from the date of this letter the terms and conditions of our Contract are varied such that any reference to the “**Exhibition**” is amended to read: “The Big 5 2021, 12<sup>th</sup>–15<sup>th</sup> September 2021.”

Except as amended by this letter, the terms and conditions of our Contract remain unchanged and in full force and effect. In the case of any conflict between the terms of the Contract and this letter, this letter shall take precedence. All other terms of the Contract shall remain in full force and effect.

Hereby we also confirm that all funds already paid against The Big 5 November 2020 will be rolled over to The Big 5 in September 2021. For the balance amount you will receive updated invoices as per updated payment deadlines to be notified.

We would be grateful if you would please sign and return a copy of this letter to acknowledge and confirm your agreement to the terms herein.

Signed for and on behalf of

**{{AccountName as per Contract}}**

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**{Name of Authorised Signatory}**

Signed for and on behalf of

**DMG World Media 2006 (Dubai) Ltd**

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Matt Denton